



The English UK Fair Athens 2012

Tuesday 6 – Friday 9 March 2012
Arion Resort & Spa, Astir Palace

ENGLISHUK 

www.englishukfairs.com



The English UK Fair, Athens 2012



Quality in international student recruitment

The English UK Fair, Athens 2012 will bring together accredited UK English language centres and study abroad agents in an elegant resort, with spectacular views of the Saronic Gulf, in the heart of the Athenian Riviera. Participation is limited to just 70 organisations (30 educators and 40 agencies) and is only open to English UK member centres and selected top quality agents from the regions of Central, Eastern & Southeast Europe.

Package offered

The package includes accommodation for 3 nights at Arion, a Luxury Collection Resort & Spa, welcome dinner, workshop sessions and eSchedule Lite account, seminar programme, lunch on Wednesday and Thursday, an evening tour of the historic sites of Athens and a farewell gala dinner at the British Ambassador's Residence.

To register

Visit www.englishukfairs.com.

A unique opportunity

The English UK Fairs are organised by English UK, the world's leading language teaching association, in partnership with the British Council, UK Trade & Investment and VisitBritain. The success and popularity of these events is based on their unique small size and friendly atmosphere. The programme of social occasions and one-to-one appointments, all in a relaxed, luxury setting, give educators and agents the opportunity to get to know each other and develop long-lasting productive partnerships. The fairs are the only agents' workshops focussed exclusively on the UK's English language teaching sector, each targeting a different world region for student recruitment.

Testimonials

'This is a brilliant formula that really works. Congratulations!'

'A great event – I really like this type of boutique fair. I met one agent five times during the event and we had the chance to get to know each other. You don't manage that at a big fair.'

'The organisation and atmosphere were quite exceptional.'

'Very smooth, well organised event. Perfect size. Good meetings.'

'We were both so impressed with the overall organisation and the seamless running of the whole event.'

'A brilliant fair and great introduction to a new market for us. Well done English UK!'

'A phenomenal fair - the best yet.'

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Organised by:



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In partnership with and supported by:



Outline programme

Tuesday 6 March 2012

14:00	Check-in
15:00 – 18:00	Registration
19:30	Welcome reception and dinner

Wednesday 7 March 2012

09:00 – 12:00	Seminar programme
12:00 – 13:30	Lunch
13:30 – 16:00	Appointment sessions
16:30 – 23:00	Evening tour of Athens and dinner at Dionysos by the Acropolis

Thursday 8 March 2012

09:00 – 12:30	Appointment sessions
12:30 – 14:00	Lunch
14:00 – 17:00	Appointment sessions
19:00	Farewell gala dinner at the British Ambassador's Residence

Friday 9 March 2012

12:00	Check-out
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There will be a number of optional tours and excursions on offer for those delegates who wish to extend their stay in Athens.

