

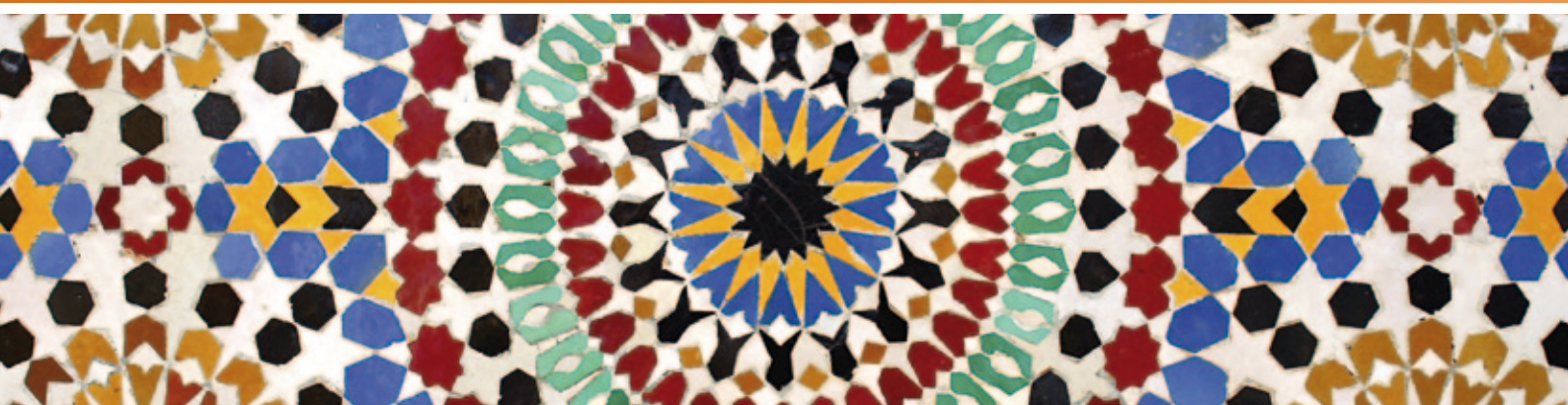


# The English UK Fair Dead Sea Jordan 2012

Monday 1 – Thursday 4 October 2012  
Mövenpick Resort & Spa Dead Sea

ENGLISHUK 

[www.englishukfairs.com](http://www.englishukfairs.com)



# The English UK Fair, Jordan 2012



## Quality in international student recruitment

The English UK Fair, Dead Sea Jordan 2012 will bring together accredited UK English language centres and study abroad agents in a tranquil village inspired resort, set alongside the world's largest natural spa at the lowest point on Earth. Participation is limited to just 70 organisations (30 educators and 40 agencies) and is only open to English UK member centres and selected top quality agents from the regions of Western Asia (including the Arabian Peninsula, the Caucasus, the Levant, Iran and Turkey), Central Asia and North Africa.

## Package offered

The package includes accommodation for 3 nights at the Mövenpick Resort & Spa Dead Sea, welcome and farewell gala dinners by the Dead Sea, workshop sessions and eSchedule Lite account, seminar programme, lunch on Tuesday and Wednesday, an evening panoramic tour of the city of Amman and a reception at the residence of HM British Ambassador to Jordan.

Educators, agents and exhibitors are also invited to take part in an optional overnight Desert Highway tour to Wadi Rum and Petra. This will include visits to Mount Nebo and Madaba, a sunset Bedouin jeep drive in Wadi Rum, overnight at a luxury tented desert camp and a guided walking tour of the ancient city of Petra.

## To register

Visit [www.englishukfairs.com](http://www.englishukfairs.com).

## A unique opportunity

The English UK Fairs are organised by English UK, the world's leading language teaching association, in partnership with the British Council, UK Trade & Investment and VisitBritain. The success and popularity of these events is based on their unique small size and friendly atmosphere. The programme of social occasions and one-to-one appointments, all in a relaxed, luxury setting, give educators and agents the opportunity to get to know each other and develop long-lasting productive partnerships.

## Testimonials

*"An excellent and exceptionally well organised event with some good agents from several countries - well worth attending."*

*"A great event - I really like this type of boutique fair. I met one agent five times during the event and we had the chance to get to know each other. You don't manage that at a big fair."*

*"The organisation and atmosphere were quite exceptional."*

*"Very smooth, well organised event. Perfect size. Good meetings."*

*"We were both so impressed with the overall organisation and the seamless running of the whole event."*

## [www.englishukfairs.com](http://www.englishukfairs.com)

Organised by:



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In partnership with and supported by:



## Outline programme

### Monday 01 October 2012

|               |  |
|---------------|--|
| 14:00         | Check-in   |
| 15:00 – 18:00 | Registration                                     |
| 20:00         | Welcome reception and dinner at the Beach Lounge |

### Tuesday 02 October 2012

|               |   |
|---------------|---|
| 09:00 – 12:00 | Seminar programme   |
| 12:00 – 13:30 | Lunch   |
| 13:30 – 16:30 | Appointment sessions  |
| 17:30 – 19:30 | Evening city tour of Amman  |
| 19:45 – 22:00 | Reception and buffet dinner at the residence of HM British Ambassador to Jordan |

### Wednesday 03 October 2012

|               |  |
|---------------|--|
| 09:30 – 12:30 | Appointment sessions   |
| 12:30 – 14:00 | Lunch  |
| 14:00 – 17:30 | Appointment sessions   |
| 20:00         | 1001 Arabian Nights themed farewell gala dinner (Sunset Arena) |

### Thursday 04 October 2012

|       |           |
|-------|-----------|
| 12:00 | Check-out |
|-------|-----------|

### Overnight Desert Highway tour to Wadi Rum & the ancient city of Petra (optional)

### Thursday 04 October 2012

|               |   |
|---------------|---|
| 09:00         | Check-out and departure                           |
| 09:00 – 12:00 | Visit Mount Nebo and Madaba                       |
| 12:00         | Lunch at traditional courtyard restaurant, Madaba |
| 13:00 – 16:00 | Transfer to Wadi Rum                              |
| 16:00 – 18:00 | Sunset Bedouin jeep tour                          |
| 18:00 – 19:00 | Sunset cocktail reception in the desert           |

Overnight in a luxury tented desert camp, including a traditional Bedouin dinner and entertainment

### Friday 05 October 2012

|               |                               |
|---------------|-------------------------------|
| 07:00 – 08:00 | Breakfast at the camp         |
| 08:30 – 10:30 | Transfer to Petra             |
| 10:30 – 13:00 | Guided walking tour of Petra  |
| 13:00 – 14:00 | Lunch at the Basin Restaurant |
| 14:00 – 15:30 | Guided walking tour of Petra  |
| 16:00 – 19:30 | Transfer to Amman             |

